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## CaerVision Launches Dental Network



CaerVision, Frederick, MD, has launched the CaerVision Dental Network, a digital media network that can be used to educate, inform, and entertain waiting orthodontic patients. The customized video materials are delivered through the CaerVision Network to the office's internet connection, and are shown on a large flat-panel LCD screen.

CaerVision's Network's Web-based platform allows orthodontic offices to change and update video content for their location. Video content includes educational topics, promotions, and advertising to match the services the office offers and the products it recommends. CaerVision creates a video profile of each orthodontist's office staff and facility to tailor the content to each practice.

Orthodontic offices can also make the educational materials available through their Web

sites.

