



Inspiring Champions

Get Your Business In Shape By Going Back To Camp!

Inspiring Champions' Seminars Aim To Transform The Salon & Spa Industry Through Education & Coaching

San Diego, CA REMEMBER CAMP? A place for exploration, adventure, challenging yourself, learning and growing? Well, it's time to go back! You may be a graduating student just starting out in the professional beauty industry and figuring out how to plan your new career. You may be a seasoned salon or spa industry veteran who's forgotten just what first sparked your creative flow. You may be a salon owner trying to grow your business, inspire your team and plan your retirement. Whatever your situation or need, Inspiring Champions can help. Through their live Training Camps, phone consultations and educational materials, they offer business education, coaching and mentoring for business owners and professionals in the beauty industry. With a mission to globally transform the Salon and Spa Industry through their world-class business education and coaching, Inspiring Champions breaks the mold of the traditional seminar with their hands-on, experiential training.

Founded in 1995 by industry veteran Lauren Gartland, Inspiring Champions has a team of dedicated leaders providing practical and proven solutions for the top business needs and challenges in the industry today. They currently offer Camps for such topics as Improving Your Cash Flow and Profit, Client Retention, Increasing Service & Retail Sales, Front Desk Training, Creating Your Dream Team and Advanced Leadership. Additionally, they offer individual coaching and mentoring, phone consultations and an array of resources including workbooks, audio tapes, webinars and live phone interviews with industry leaders. When Lauren Gartland first conceived of the idea for this venture to help salon and spa owners, technicians and other beauty industry professionals transform their businesses and careers, she realized this – you cannot win a game that you don't know how to play. "Someone had to help these salon owners and hairstylists to learn the rules of business and prosper," Gartland notes. "There was an epidemic in the beauty industry. No cosmetology schools teach business training. Our goal is to bridge the technical skills of technicians with business skills." Inspiring Champions provides proven tools, systems and solutions that instantly increase service and retail sales, client retention, customer satisfaction and profits. Yet it's not just about business and profit. Gartland and her team want to inspire clients not just to make more money, but to work fewer hours, live a balanced life - and have fun!



Seen on: Salon Galaxy.com



