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HAWAII®

For over 30 years, Paul Brown has always been inspired by working in a salon behind the chair. He personally understands the importance of service time and product performance. Not only has Paul Brown developed the perfect nontoxic retexturizer, but the process of hair straightening has also been completely redefined .

“Our Hapuna Keratin Retexturizer System was created without the harmful chemicals most other hair straighteners use today. Yet, it is still as effective, if not better, and delivers exceptional results. We strived hard to keep it all natural and safe for our environment. I hope you have enjoyed your service and I am confident that you will love the results. Mahalo!

*Global Haircare Solutions For All Cultures & All People*

**Experience Paradise.**

**Experience Paul Brown Hawaii.**

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# Hapuna Keratin Retexturizer System



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**ALL NATURAL  
ALL ORGANIC EXTRACTS  
ALL PAUL BROWN**



# HAPUNA™ KERATIN RETEXTURIZER SYSTEM

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The Hapuna Keratin Retexturizer System has been specially formulated with Paul Brown's proprietary Hawaiian Protein Flora Complex and infused with sea salts, sea algae, plankton and a variety of other rich, natural sea and plant derivatives. This revolutionary, all natural formulation, uses specially selected organic extracts to provide an effective solution for significantly reducing unwanted curl and waves while eliminating frizz and fly-a-ways. The Retexturizer System works synergistically to provide the best results for calming the thickest, most inflexible hair into a smooth, supple and manageable style.

ALL NATURAL \* ALL ORGANIC EXTRACTS \* ALL PAUL BROWN



## Home Maintenance Instructions

Congratulations! You have just experienced the first of its kind - the Hapuna Keratin Retexturizer, an all natural, all organic extract straightening treatment. This formaldehyde, aldehyde and thio free formula has a maintenance program you should carefully follow to extend the length of your service. To ensure you continue to achieve optimum results, it is recommended that you do not wash or wet your hair for 24 hours after the service. Use only Paul Brown Hawaii products to extend the longevity of the Hapuna Keratin Retexturizer.

### Hapuna Anti-Frizz Shampoo & Hapuna Anti-Frizz Reconstructor

It is imperative that the aftercare program include the Hapuna Anti-Frizz Shampoo and Hapuna Anti-Frizz Reconstructor. Together they will continue to maintain and keep your hair free from frizz and fly-a-ways. Gentle, yet an effective shampoo and conditioner combination, both formulas have been specially developed FREE of sulfates, parabens and petrochemicals and guarantee to maintain the longevity of your Hapuna Keratin Retexturizer service.

### Hapuna Keratin Retexturizer Mist

A natural straightening mister derived from the many properties of the Hapuna Keratin Retexturizer's natural straightener, this is an absolute must for use after the service. This extends the life of your service and enhances the effect of the treatment. It is synergistically designed to enclose the keratin into the hair cuticle and will protect and endow the hairs' radiance and luster, while adding significant shine and manageability.

