

## **SHE Hair Extensions by SO.CAP.USA and Dina Manzo Launch Lucky Locks**

SHE Hair Extensions by SO.CAP.USA has partnered with Dina Manzo, star of The Real Housewives of New Jersey and founder of the Project Ladybug Fund at St. Joseph's Children's Hospital in Paterson, NJ to launch the Lucky Locks initiative. In honor of Ladybug Month, from May 1 to June 7, participating salons will offer clients a single red hair extension for a \$10 donation to help build a playground with a retractable roof on the hospital grounds. The proceeds will also benefit renovation efforts throughout other areas of the hospital.

Manzo founded the Project Ladybug Fund in 2007 to provide services and support for pediatric patients and their families. St. Joseph's Children's Hospital is known for its unparalleled services and staff of more than 200 board-certified pediatricians specializing in 24 pediatric concentrations. For more information, visit [www.projectladybug.org](http://www.projectladybug.org) or [www.luckylocks.org](http://www.luckylocks.org).



**ProjectLadybug's**  
**Lucky Locks**