

Create Instant Makeovers With Exciting Hair Extensions!



It is time to get ready for year-end holiday parties, special family gatherings and a celebration of the New Year!

Today, you can celebrate each New Year as well as each new season with exciting new hair extension makeovers. Gone are the days when long, full hair meant years of waiting for growth. Because of the amazing improvements in professional hair extensions, hair pieces and wigs, there really is no excuse for limitations with your hair, if you want to update your image for any special event or for more of a permanent and seasonal change. Professional salon hair extensions have successfully swept through the entertainment industry and celebrities can't live without them. You too can join in the fashionable fun.

As Ron Cardillo, president of SO.CAP. USA Hair Extensions notes, "Today, professional hair extensions come in all varieties and give such elegance that the woman or man who wears them becomes the focus of any event. You can quickly go from short to long hair or go from thin hair to have a very full hair design with plenty of new volume and

natural looking highlights. No matter what your reason for wanting hair extensions, they can overwhelmingly enhance your personal style." You may be surprised to know that today's most popular hair extensions are actually real human hair. Having real human hair extensions means you can treat the hair much like your own. Another benefit of today's hair extensions is the fact that you can try clip-in, adhesive or permanently bonded hair extensions. The newer professional salon bonding processes are strong, yet they will not damage your hair. Some of the best hair extensions are pre-bonded with 100% keratin, the same protein substance that makes up our natural hair. This ensures a natural, strong and long-lasting bond. Today's hair extensions provide incredible versatility for all women. Your options include variations in texture, haircolor, volume, length and specialty extensions. You may want a full head of voluminous long hair, a few strands just to add highlights or lowlights, or perhaps some fantasy colors like punchy purples or bright blues. You can even add celebrity style with feather extensions or strands covered in Swarovski crystals. No matter what the hue, shade, tint or tone of your natural haircolor, there is a hair extension to complement it. Be sure to ask your hairstylist to show you all of the options available to you. If you are hesitant, simply try testing just a few pieces, and gradually you will become comfortable with adding more."

Professional hair extensions do come with a few simple precautions. Carefully select your hair extensionists. Try to find a salon that does plenty of hair extensions, so they are very experienced. You must make sure whoever applies your extensions is certified and well trained. He or she must be qualified to check the integrity of your hair and scalp. You must follow your after-care plan carefully at home between salon visits and come in for regular upkeep. If you take advantage of a new first-time hair extension makeover, take your time to get used to them. Ask your hair designer what professional hairstyling tools and products to use and how to take care of your new hair. So, if you now have short hair and yearn for long hair or an instant makeover, hair extensions will be a fabulous solution to make your dreams come true for the New Year.



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