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SHE Hair Extensions By SO.CAP.USA Introduces The New FireEX

SHE by SO.CAP.USA Hair Extensions is proud to introduce the new FireEX Hair Extensions Bonding Machine. FireEX represents the most innovative technology and performance in bonding equipment today. Using the state-of-the-art research and technology, this professional bonding machine is designed to work exclusively with 100 percent keratin bonded hair extensions forming a strong, invisible and long-lasting hold. The new LCD digital display and advanced ceramic heating system allow you to see the temperature in an instant. The high pressure electronic components produce a precise temperature, allowing for increased speed and control. This new applicator tool is made with a high quality, soft silicone that produces a better result when applying keratin bonded hair extensions. A unique flat shape applicator allows for a nice flat bond with no bumps or lumps while it is also great for micro and mini grafts.

The special Teflon coated tips are gentle on the hair and an infrared light indicates when the applicator is closed. It maintains a constant operating temperature of 100 degrees to soften the hair extensions. The thermal tip covers prevent accidental hair burning. Its build-in safety fuse prolongs the life of the machine by preventing accidental burn-outs. Safety features include an automatic shut-off time after 60 minutes of non-use and a "stand by" button. The new FireEX comes with a two year warranty and is available in a variety of colors including black, pink and red.

SO.CAP. s.r.l. Hair Extensions Company is based in Naples, Italy, with offices across Europe and North America. SHE by SO.CAP.USA Hair Extensions is the official North American branch and is headquartered in New York with 12 regional offices across North America as well as with additional offices in Puerto Rico, the Dominican Republic, Central and South America. SHE by SO.CAP.USA Hair Extensions has been featured on Bravo TV's Shear Genius over the past two seasons as well as in many national consumer and professional trade publications. To register for a SHE by SO.CAP. USA Hair Extensions certification class, find a regional office near you or for more information, call 877-855-4247 or 914-423-6545. Visit them on the web at www.SOCAPUSA.com or email them at info@SOCAPUSA.com. SHE by SO.CAP. USA Hair Extensions is headquartered at 175 Myrtle Avenue, Mahopac Falls, NY USA.

