

SO.CAP. USA Does Good



In partnership with SHE Hair Extensions by SO.CAP. USA, the Project Ladybug Fund—which works to provide recreational activities for ill children—at St. Joseph's Children's Hospital in New Jersey has launched Lucky Locks. From now until June 7, supporters of this organization may visit participating salons to receive a single red hair extension for a mere \$10 donation. (Psst: A Lucky Locks extension was recently sported by Real Housewives of New Jersey star Dina Manzo, who's also the charity's founder!)

"SHE Hair Extensions by SO.CAP. USA is proud to work with The Project Ladybug Fund at St. Joseph's Children's Hospital and the Lucky Locks initiative. We hope that by offering professional salon hair extensions in exchange for a charitable donation, we are providing salon clients with a fun, fashionable and trendy way to show their personal support for such an important cause," says Ron Cardillo, Sr., president of SHE Hair Extensions by SO.CAP. USA. "Our Lucky Locks red hair extensions will have people asking questions and help raise awareness not only of the fundraiser, but of the vital services The Project Ladybug Fund provides to St. Joseph's youngest patients." For more information, visit the website at: <http://stjosephshealth.org/index.php/project-ladybug-fund/>