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SO.CAP. USA Hair Extensions Featured On Shear Genius-3

SO.CAP. USA Hair Extensions are being used on Shear Genius-3, which is still currently running. Per their request after using and loving SO.CAP. USA Hair Extensions on Shear Genius-2, SO.CAP. USA Hair Extensions has once again provided Bravo TV's Shear Genius with 100% human hair extensions with 81 haircolor options and three different textures. While the participating hairstylists used SO.CAP. USA clip in hair extensions, keratin bonded extensions are also available through SO.CAP. USA Hair Extension salons across North America, Europe and South America.

SO.CAP. USA Hair Extensions will be used by the hairstylists throughout this season of Shear Genius-3. Aired on Bravo TV, Shear Genius is a popular reality television show that has top professional hairstylists from across the USA competing for the title of "Shear Genius". This year's hairstylists were happy to use SO.CAP. USA Hair Extensions for many of the hairstyles they designed each week, during this new ten week program.

Ron Cardillo, Sr., president of SO.CAP. USA Hair Extensions notes, "We are very proud that they selected our fine products for the second season of this creative TV hair design competition. We are excited to be able to support hairstylists like those on Shear Genius-3 with the products, technology and education that they need to reach their full creative and professional potential. To get your clients excited about quick hair extension makeovers, you can tell them to watch."