

**We Hope Your Sorority Will Support Breast Cancer Awareness!**



**WEAR  
PINK  
HAIR!**



**PINK HAIR  
FOR HOPE<sup>®</sup>**



## What is Pink Hair For Hope?

Pink Hair For Hope is a national fundraiser hosted by SO.CAP. USA Hair Extensions and it's participating salons with all donations going to the National

## How does it work?

At a participating salon, donate \$10 and receive a pink hair extension graft to show your support.

## Where do I go?

To find a participating salon in your area or for more information, visit [www.PinkHairForHope.com](http://www.PinkHairForHope.com) or [www.SoCapUSA.com](http://www.SoCapUSA.com).

*SO.CAP. USA Hair Extensions was able to donate \$480,000 last year. Participate this year and help that number grow!*