

# Too Hotties Haircuts

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## Too Hotties Haircuts Celebrates Grand Opening



Kurt Sayce, Master Area Franchise Director and owner of Too Hotties Haircuts in Alexandria, announces their recent Grand Opening of their first flagship location here in Northern Virginia. While open to the entire family, Too Hotties Haircuts specializes in men's grooming services.

Men can now receive a very complete shampoo, haircut and style with many extras like shoe shines, razor shaves tanning services and hot towel treatments. Too Hotties will also have regular weekly specials. Every week, men will be able to celebrate their complete grooming needs by joining their Monday Men's V.I.P. Club with a haircut, style, eyebrow wax trim, a hot towel treatment, a tanning session, a shoe or boot shine plus 10% off any professional take-home retail haircare products.

Too Hotties offers Fat Tuesdays Specials with discounted men's haircuts and styles every week. Wednesdays will be their Twofer Day where men can save by paying a discounted price for pre-paying for two haircuts while getting the second haircut at a later date. On Thursdays, Too Hotties offers a free shoe shine with any salon haircut service. On Fridays, they will help men celebrate date night, by getting a free rose and splash of cologne with any regular priced haircut. Saturday is Too Hotties Day with special discounts off all Too Hotties merchandise. Whereas most salons are closed on Sundays, Too Hotties is open for their Family Day where moms and dads will be able to get discounted kids haircuts with any parent's regularly priced haircut and style service.

In the haircutting world, men have few options. They can go to a major haircut chain and never have the same hairstylist twice or they can make an appointment at a more traditional salon and spa, which caters primarily to women. Neither provides men with what they really need. As part of a new fast growing national salon chain, Too Hotties Haircuts provides an exciting new alternative. It was this realization that inspired three men to successfully launch Too Hotties several years ago in the Midwest. They wanted to create the ultimate barbershop for men and kids. At Too Hotties, men not only receive the best haircut from the hottest hairstylists, they can also receive neck shaves, beard trims, shoe shines and tanning sessions. It doesn't stop there though. This is also a place where men can hang out, watch sports on wide screen plasmas, shoot pool, play video games, access the internet and enjoy an all they can eat at the free peanut butter and jelly bar.

Kurt Sayce of Too Hotties Haircuts, notes "It's Habit Forming!" Don't miss out on their one-of-a-kind men's haircutting experience. You can't beat a great haircut accompanied with a "Guys Night Out" atmosphere. Too Hotties Haircuts is unlike most any other salon you may have experienced! Open 7 days a week, Too Hotties accepts appointments and walk-ins are always welcome. Gift cards are also available online. Area franchise opportunities are now available in Virginia, Maryland and Washington DC.

The Too Hotties in Alexandria is located at 7770 Richmond Highway ~ Suite A in Alexandria, VA 22306 next to Gold's Gym. For a free haircare consultation and tour, call 571-312-6007 or visit [www.TooHottiesHaircutsVA.com](http://www.TooHottiesHaircutsVA.com).

