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Heat Of The Summer Hairstyles

New Loose & Natural Hairstyles You Can't Live Without

DOWNEY, CA During those hot summer months, it will be important to stay cool, while keeping fashionable in your sassy summer styles. Keeping up on seasonal trends and tools will ensure that you always remain stylish and fashion forward. Rosey Ibarra, owner of the Urban Roots Salon in Downey, CA continually proves herself to be on the forefront of fashion and has the hottest summer hairstyle tips to share with you!

When it comes to your overall look and hair fashions of summer, Ibarra predicts the newest trends will focus on loose and natural looking hairstyles. "This season, it will be all about exuding effortless hair designs with soft beach waves, that feature long and loose layers. Your summer hairstyles should not emphasize perfection of hair with exact placement of curls," notes Ibarra. To achieve the natural, beach wave, Ibarra recommends creatively using a new ceramic styling rod. "Enzo Milano's new styling rod is my personal favorite to create these loose and natural waves that will last a couple of days," notes Ibarra. She also suggests separating your waves and curls by using a very soft wax and styling products that your professional hair designer can recommend for you. "Place a small amount of wax on your hand, flip your hair over in the front and pull product through from underneath to create texture with layered looks. Flip hair back and let it naturally fall into place. This will provide you with wonderful volume and separation in the waves to give it that effortless glamour."

Natural Summer Haircolor Ibarra suggests that you talk with your professional hairstylist about all of the new summer haircolor and highlight options that are available to you. Explore lightening your hair, while working with warmer tones. "For brunettes, I recommend haircolor shades of the sunset with both golden and amber tones. This will brighten up your complexion for a healthy summer glow. For redheads, use the gold tones as well, yet you should try warm copper instead of cooler red shades. For blondes, you will need to enhance you summer looks with a soft, sun kissed set of beautiful highlights. Talk to your hairstylist about leaving a touch of shadow in the re-growth, to give your hair a glamorous natural look." Ibarra remains the only American Board of Certified Haircolorist in a 10 mile radius of Downey, CA.

Summer Hairstyles "Many of my clients go on summer vacations and the last thing they want to worry about is their hair. As a hairstylist, I suggest you consider taking advantage of a new Brazilian Blowout service this summer. This hair smoothing service will provide you with totally frizz-free, shiny and effortlessly manageable hair with plenty of body and bounce. It will last up to 12 weeks," notes Ibarra. For the ladies who have long, layered hair, Ibarra suggests you learn how to create a new faux-bob to keep hair off your neck in the heat. "To create the faux-bob, gather the longer, underneath section of your hair. Then, twist and pin your hair tightly around the nape. Let the longer, top layers fall over the tucked hair to create a beautiful soft bob hair design," notes Ibarra.

Men's Grooming We can't forget about the men this summer, to keep them stylish and well groomed! Ibarra predicts a Hollywood inspired impact for men's haircuts and styles. "Have you ever seen the movie, Inglorious Bastards? Those hairstyles are the more classic approach to men's grooming. That's exactly what you should be doing. Consider some subtle depth in color for a strong look or a gradation of color from dark in the nape area to lightness on top to give you a summer glow. It's all about the more classic and manly look this year," notes Ibarra.

Fresh, High Quality Hairstyles Without The Attitude! Visit your local salon to ask for a consultation on summer hair designs, haircolor, hair straightening, makeovers and professional products to achieve the looks that will get you noticed. For a complimentary salon consultation and expert advice from Rosey Ibarra, owner of Urban Roots Salon call 562-904-8004, email Info@Urban-Roots-Salon.com visit www.UrbanRootsSalon.com or stop by their salon at 8312 Firestone Boulevard, in Downey, CA 90241.