



FOR IMMEDIATE RELEASE:

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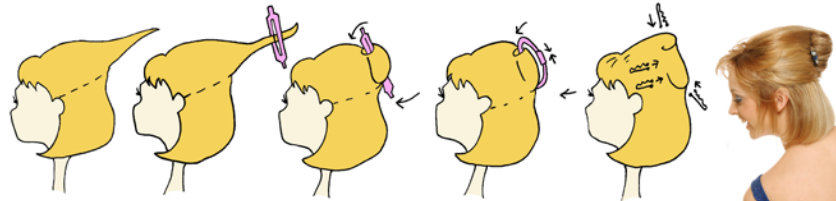
Don't Forget Your New UpDo! **Transitional Upstyles That Start With YOU**

Minneapolis, MN - Are you already looking at the new academic calendar? Then, you know it's time to start picking out your new clothes, shoes and hairstyle! This year, impress your friends by showing up to school with new, transitional upstyles that will fit your personality with a sense of fashion. Within minutes of your alarm clock buzzing, you could be out the door with a hot new hairstyle every day. It's all possible with Whirl-a-Style.

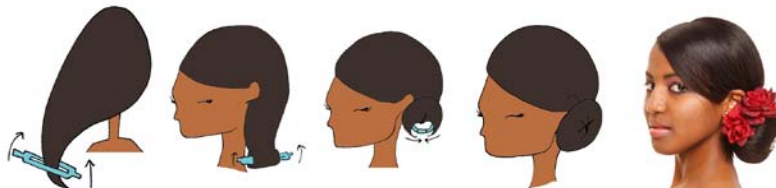
Whirl-a-Style hairstyling products are simple to use, unique in design and very hair-friendly. Creating a fun or elegant updo hairstyle is as easy as one, two, three! Each Whirl-a-Style hairstyler has a special slit down the center through which your hair is conveniently pulled, rolled and then styled as desired. By taking a simple bun or twist, you can quickly create unlimited hairstyles.

With simple step-by-step directions provided by Whirl-a-Style, these hairstyles will become an advantage for you to stand out in any crowd. Whirl-a-Style is perfect for all hair types and lengths.

You may want to create a half French twist to show off your sophisticated side. To sass it up, check out Whirl-a-Style's Klicinz hairstylers and Poppi Hair Jewelry accessories. The Klicinz hairstylers work exactly like Whirl-a-Style, except they have a rounded clasp to easily connect with Poppi Jewelry. Poppi Jewels and accessories will give each upstyle a little extra glam. These are perfect for your after school movie or date!



Are you always running a little behind on time? We recommend you try a side bun that will allow you to look great and not miss your ride.



There is no limit when using Whirl-a-Style Hairstylers. Get some girlfriends together and visit www.WhirlaStyle.com to meet Zaina The Fashion Wizard. Zaina will ask you specific questions about your style and fashion needs to help you select your perfect hairstyle options! She will even give you the breakdown on how to make them.

Experience it once. Never go without it again! For more information regarding Whirl-A-Style call 800-553-5004, email info@WhirlaStyle.com or visit their website at: www.WhirlaStyle.com.