



**FOR IMMEDIATE RELEASE:**

**FOR MORE INFORMATION ~ CONTACT:**

Hannah Mayo, Marketing Director or Larry Oskin, President • Marketing Solutions • 10875 Main Street ~ Suite 205, Fairfax, VA 22030  
703-359-6000 • FAX: 703-934-5490 • EML: Hannah@MktgSols.com • [www.MktgSols.com](http://www.MktgSols.com)

## **Local Cancer Patients Are Helped In A Unique Way!**

### **Studio 9 Salon & SHE Hair Extensions by SO.CAP. USA Provide Hair Reconstruction Options**

**Sulphur Springs, TX** There is no question that hair loss can be a devastating side effect of chemotherapy. This extremely emotional experience is indescribable for most. Studio 9 Salon and SHE Hair Extensions by SO.CAP. USA are teaming up to provide local cancer and chemotherapy patients with hair reconstruction options by offering professional hair extension services. You can participate in the success story of a breast cancer patient and witness her transformation on May 24<sup>th</sup> at Studio 9 Salon on Bill Bradford Road in Sulphur Springs. Sherry's makeover story is a wonderful inspiration that should be shared with the local community.

Sherry Gray was diagnosed with breast cancer on October 20, 2009. She had always been an adventurous, free-spirited and independent person who wanted to take care of those around her. She says, "I thought that I had the world by the tail and I was stopped dead in my tracks." Her first chemotherapy session was November 19<sup>th</sup> and on December 1<sup>st</sup>, just eleven days after her first session, her hair started to fall out. She gained 20 pounds and lost all of her hair. "I felt fat and ugly and thought I would never be able to go out in public again. I felt like my independence, my hair and next my breast would all be taken from me." In February of 2010, Gray had her last surgery and completed radiation. It was over. She had made it and she had defeated her cancer. She notes, however, "I made it, yet then I had to face another challenge. I looked like a boy. I wore a hat everywhere I went and was still mistaken for a man ... my worst fear."

Sherry Gray had spent weeks searching the Internet for professional salons offering hair extensions. While she found plenty, she never felt confident with the information that was provided to her. She eventually found information on SHE Hair Extensions by SO.CAP. USA and then found Studio 9 Salon; a SHE Hair Extensions salon, and spoke with the owner, Peggy Burnham. Sherry finally felt confident in her decision to get hair extensions. Gray will soon go back to Studio 9 Salon this month to receive her full head of professional hair extensions. She will be able to leave the salon feeling like a woman again. She notes, "I want to find that beauty that was taken from me. I don't mean just my outward appearance, but when I look in the mirror I want to see the woman I was before cancer."

Burnham notes, "I originally thought I wouldn't be able to help Sherry due to the length of her hair but when Hanh Tran from SHE Hair Extensions by SO.CAP. USA contacted me she said that they have a new machine that would enable me to help Sherry. Hanh offered to come to Studio 9 with the new machine and to train me. She asked if I was interested, and I told her absolutely! If there is any way that we can get extensions in her hair, I am excited about it. Sherry is a really sweet lady and I am looking forward to seeing her with long hair."

Tran, a regional director of education with SHE Hair Extensions by SO.CAP.USA will be on-site for Sherry's makeover to personally instruct Burnham on the details of this procedure. Tran notes, "Hair loss is one of the most emotionally devastating side effects of chemotherapy. Clients who have undergone chemotherapy and are experiencing hair loss or Alopecia require a greater deal of care and attention as their hair and scalp is more delicate and fragile. We are able to offer hair loss candidates 100% human hair replacement using hair extensions. We offer 86 haircolor shade options in three different textures, so they will look and feel like themselves again."

Studio 9 Salon is dedicated to giving back to the community. They continually support Locks of Love and participate with the national SO.CAP. USA Pink Hair For Hope fundraiser to support research efforts of the National Breast Cancer Foundation. Studio 9 Salon is the highest Pink Hair For Hope contributor in the state of Texas. They are also currently collecting hair clippings to send to help in oil spill relief efforts.

Sherry Gray's story of renewed health and happiness gives us a sense of celebration for victory over one of life's biggest challenges. With the help of professional hair extensions, wigs and hair replacements services, every woman can now regain her dignity, sense of worth and pride while still looking and feeling good.

Studio 9 Salon is located at 101 Bill Bradford Road ~ Suite 16, Sulphur Springs, TX 75482. For more information or a complimentary hair extensions consultation, Peggy Burnham may be reached at 903-885-5938 or [Peggy\\_bur@msn.com](mailto:Peggy_bur@msn.com). For more information on SHE Hair Extensions by SO.CAP. USA or Pink Hair For Hope please call 877-855-4247 or visit [www.SoCapUSA.com](http://www.SoCapUSA.com)

###

**Photographs, Interviews & Customized Feature Stories Are Available Upon Request**