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Local Salon Donates Hair For Oil Spill Relief **Brittany's Spa Salon Lends A Hand In Protecting Coastal Waters**

Jacksonville, FL Joining forces to help prevent ecological disasters, Brittany's Spa Salon of Jacksonville, Florida has been a member of Matter of Trust, an ecological public charity that aids in oil spill cleanup, for over two years. With the help of the Jacksonville community and their salon clients, Brittany's Spa Salon is collecting hair clippings which will then be donated to Matter of Trust, so that they may be made into oil spill cleanup mats and containment booms. Brittany Molina, owner of Brittany's Spa Salon, states, "All excess hair clippings from our salon are being stored to help aid in disaster relief such as the current spill that is threatening our local waters."

Phil McCrory, a hairstylist from Alabama, first discovered how hair could help soak up oil and aid in disaster relief after he noticed the fur on Alaskan otters was completely soaked with oil due to the 1989 Exxon Valdez spill. McCrory began testing how much oil he could collect with the hair clippings from his salon and from here he invented the "hairmat" to help clean up oil contaminated waters. From this point on, Matter of Trust has been collecting hair clippings, sorting them and shipping the fibers off to nonwoven needlepunch factories to make batches of hairmats used in oil spill relief. Matter of Trust also creates booms from loose hair that is stuffed into nylon stockings, which are then doubled up and tied together to surround and soak up oil.

According to Matter of Trust, "The U.S. has over 300,000 hair salons and each one cuts an average of one pound of hair per day. By finding a local salon near you that is participating in our donor program, you can help make a difference in the ecosystem and help prevent further damage from oil spills that continue to aggressively destroy coastal water ways."

The Brittany's Spa Salon team is nationally respected as experts in innovative haircuts, haircolor, hair extensions and creative upstyle hair designs. Brittany's Spa Salon is a proud member of Intercoiffure international and has been regularly published in local area magazines, on radio and TV stations as well as in various national and international publications as one of the 'Top Salons & Day Spas' in America.

For more information on hairmats and oil spill relief, visit www.MatterofTrust.org. For a complimentary salon consultation or to find out how you can become a part of oil spill recovery in the Jacksonville area, contact Brittany's Spa Salon at 904-777-2630 or visit online at www.BrittanysHair.com.

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