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FOR IMMEDIATE RELEASE:

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Ask Zaina!

Whirl-a-Style's New Fashion Forward Wizard

Minneapolis, MN Have you ever wished that you could have a fashion expert to tell you how to wear and style your hair, just like celebrities? Would you like to have your own expert who can analyze your features and understand what works best with your specific facial shape, length of hair and lifestyle? Wish no more! Your new Internet fashion wizard is here to save the day! Zaina the Fashion Forward Wizard, created by Whirl-a-Style, helps women of all ages to be able to create the perfect hairstyle for any special occasion, work, wedding, party event or social outing.

Zaina really knows hair fashion and how to help her ladies! She knows exactly what most women will need to look and feel your best. Each woman in all stages of life has a specific desired hairstyle, with varying hair types, lengths and options. Zaina understands this. To help you, Zaina will ask questions such as your age, personality type, facial shape, hair length, lifestyle and more to learn exactly what will work best for you! A unique Whirl-a-Style Hair Profile will be created for you and saved as one of Zaina's fashion forward ladies. She will give you your individual number to log-in, so that each time you visit her, she will be able to give your personally tailored advice for another special event -- such as a school dance, a special occasion or any work function.

Lois Sonstegard, President of Whirl-a-Style notes, "Zaina will inform you of exciting hairstyle options that can be created at home or in the salon. The first hairstyles are for you to create at home using Whirl-a-Style hairstyling devices as well as easy to follow tips. These easy to do hairstyles will fit your specific personal needs for fun, social events or your career needs. The specialty hairstyles are for you to take to your local Whirl-a-Style salon for a hairstylist to create using Whirl-a-Style hairstyling products. Why Whirl-a-Style? Zaina believes that all women need a variety of hairstyle options that are inexpensive and quick! Whirl-a-Style hairstyling products provide a variety of creative haircare solutions to meet any challenge."

Whirl-a-Style is a professional hairstyling tool which consists of three different, yet related hair design products with Whirl-a-Style, Klicinz and Poppi. Both the Whirl-a-Style and Klicinz hairstylers are made from a synthetic material that easily grips your hair without tangling it. Each hairstyling device has a special center slit through which your hair is conveniently pulled, rolled and then styled as desired. The Klicinz rounded clasp coordinates with Poppi Hair Accessories, giving you the freedom to add hair accessories and jewelry. This also gives each upstyle an extra special elegant touch.

Get started today! Don't be left wishing you had a hair fashion expert right there in your own home. Create your Whirl-a-Style Profile and let Zaina help you create a hairstyle for YOU and your special needs!

Whirl-a-Style! For more information regarding Whirl-a-Style, call 800-553-5004, email info@WhirlaStyle.com or visit their website at: www.WhirlaStyle.com.

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